EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	[1] - [Nadacni Fond Archa] ([Arks])
PIC number:	[884874450]
Project name and acronym:	[Arks Testimonies] — [Arks Test]

EVENT DESCRIPTION				
Event number:	[6]			
Event name:	Critical Media Analysis Testimony Activity – Thomas Keneally			
Туре:	Testimony Workshop			
In situ/online:	in-situ			
Location:	Czech Republic – Brno and Brnenec			
Date(s):	9-18th March, 2023			
Website(s) (if any):	https://arksfoundation.net/media-1			
Participants				
Female:	244			
Male:	237			
Non-binary:	2			
From country 1 Czech Republic:	473			
From country 2 Hungary:	11			
From country 3 Slovakia:	3			
From country 4 Italy	1			
From country 5 Austria	1			
From country 6: USA	2			
From country 7: Mexico	1			
	481	From total number of countries:	5 in EU (+ 2)	

Provide a short description of the event and its activities.

The objective of the testimony activity was for Thomas Keneally to discuss Schindler's List, the role of the book, film, and testimonies with participants and develop critical media skills.

The work filmed new testimony activities with Thomas Keneally the author of Schindler's List including his first visit to Schindler's Ark. Research was completed on new Schindler stories to provide the basis for a new book by Thomas Keneally. The activity was then implemented to commemorate Schindler's List at 30 with testimony actvities with school chldren, the local community and the public. A summary video of the events is shown here :

https://1drv.ms/v/s!Ai2aF7HUCgw0g8Vtp7pWgYA59R0b3A?e=HZo7Nh

Thursday, 9th March **Testimony and Film Teaching with Thomas Keneally –** Brno Schools

Friday, 10th March **Schindler's List at 30 years –** public event with Thomas Keneally around testimonies and film. Screening of the film and discussion

Saturday, 11th March **Schindler's Ark iWalk and testimony education –** with teachers from Hungary and Czech Republic

Monday, 12th March **Testimony and Film Education with Thomas Keneally –** with Svitavy and local school children

Saturday, 17th March **Testimony and Film Education with Thomas Keneally –** community discussion and event in Brnenec

The dissemination of the activity reached 481 people face to face with an even male/female ratio (232 to 240 and 2 non-binary). Students came from five European countries, and two countries outside the EU (3 people in total). The majority were from the Czech Republic, although the teaching ambassadors for the project from Hungary were trained, and people from Slovakia, Italy and Austria reached.

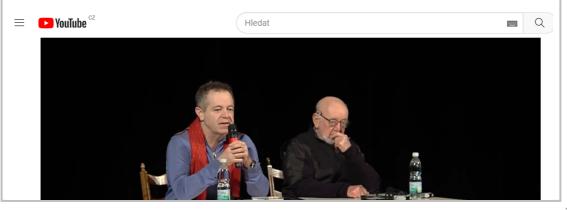
The deliverable was completed with participants from five countries, exceeding the 280 people by 72%, more participants were from Czech Republic given that Thomas Keneally visited the country and gained nation wide media interest. The events reached a balanced set of paricipants by gender, with a prioritiy given to Emilie Schindler and issues of gender in representation in the film and testimonies. Origianl materials were delivered, including extensive new testimonies, research into the new Schindler Stories after 30 years, and involvement of the general public in open events.

There was considerable media interest in the event, with four interviews, including three on national television, two prime time morning slots, and the dissemination by TV and radio was nationwide reaching millions of people.

Here is a sample of some of the dissemination activities

CMS – svitavská televize

https://www.youtube.com/watch?v=LvFdDWerNko



HISTORY OF CHANGES			
VERSION	PUBLICATION DATE	CHANGE	
1.0	01.04.2022	Initial version (new MFF).	